MAY THE FOURS 13E

The Four Components of Creative Thinking



FLUENCY

the ability to produce quantities

of ideas

FLEXIBILITY

the ability to create different categories of ideas, and to perceive an idea from different points of view



ORIGINALITY

the ability to generate new, "different, and unique ideas that others are not likely to produce



ELABORATION

the ability to expand on an idea by embellishing it with details, or the ability to create an intricate plan

Adapted from J.P. Guilford's Test of Divergent Thinking and Jr. Imagination J. Brown, 2012 Clipart by Scrappin' Doodles